

# Build A Workplace Where Relationships Thrive

Because talent doesn't work alone.

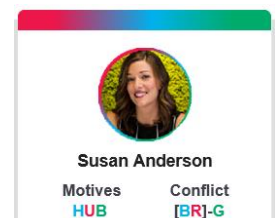
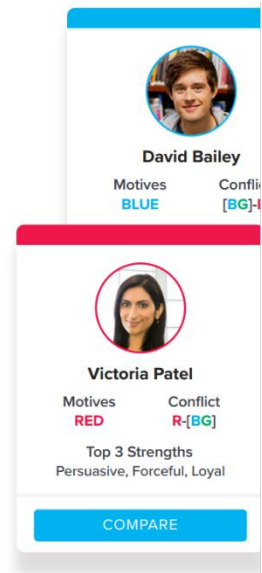
## Why Core Strengths?

People make better decisions in their interactions with other when they understand their core strengths. This is the foundation of productive team relationships. Once everyone has this insight in the meetings, messages, and conversations that matter, you can orchestrate a culture of collaborative efficiency.

## What Can Core Strengths Do For Me?

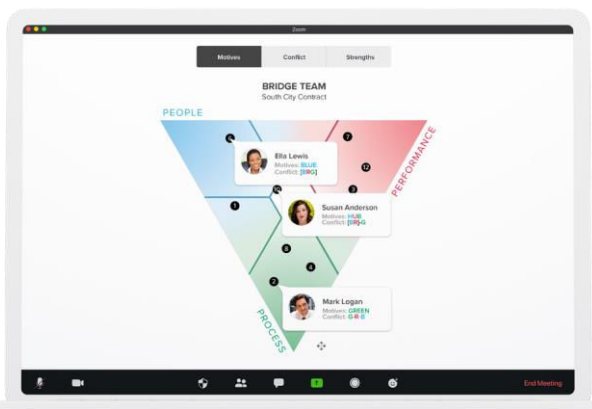
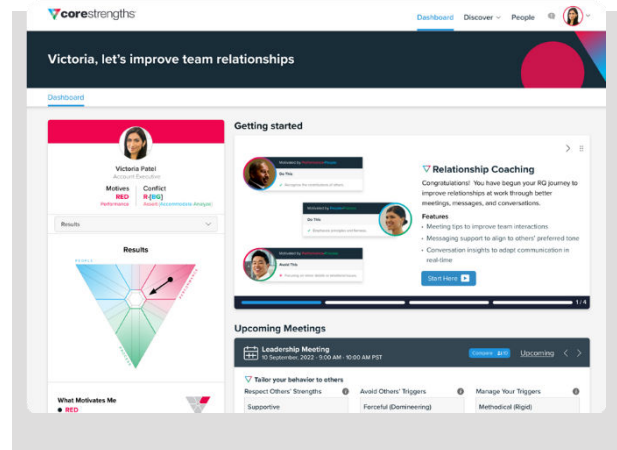
Core Strengths is the first Digital Relationship Coach that weaves tailored insights into your meeting and messaging apps. Teams use our Relationship Intelligence (RQ) platform to:

- **Improve collaboration** – Leverage differences and build trust to overcome innovation-killers while rapidly achieving goals.
- **Build better teams** – Teams with resilient relationships achieve breakthrough when others breakdown. Teams with high RQ shape the conversations that solve problems and get work done.
- **Coach for performance** – Turn managers into effective coaches. Core Strengths' real-time RQ insight elevates the manager-team relationship, allowing them to rise to challenges and respond to opportunities, together.



## Platform

Consider this a portal into your work relationships. Share and compare strengths, get tips on how to communicate more effectively, build teams and more. Over time, RQ continually improves relationships and results, making your organisation more fearless, innovative, and productive.



## Training

The immersive Core Strengths: Results through Relationships training applies RQ to the real world of work. When the stakes are high and emotions run higher, learners develop the relational skills to make better decisions that drive business transformation.

## Assessments

The award-winning, scientifically validated Strength Deployment Inventory 2.0 (SDI 2.0) provides four views of you. It reveals why you do what you do, and how you relate to others. The SDI 2.0 provides a common language for understanding what's important to the people around you, and how you can work together more effectively.

“The implementation of the Core Strength training has been transformational to our organization. Core Strengths provides our workforce with the tools they need to be better leaders, better teammates, strengthen relationships and get better results.”

**SHERYL D. ROY**

GLOBAL ORGANIZATIONAL EFFECTIVENESS CONSULTANT, EXXONMOBIL